



CIWA 2021 Annual Sponsorship Opportunities

Annual sponsorships run from January 1, 2021 to December 31, 2021

PLATINUM LEVEL (EXCLUSIVE, ONE AVAILABLE) - \$10,000

- Two complimentary registrations to Industry Days and Summer Forum
- Email sponsorship
- Content marketing opportunity - may submit up to six (6) short articles or blog posts (approx. 500 words) relevant to the California wholesale insurance industry
- Full-page, full color ad (5.5" x 8.5") in Industry Days and Summer Forum program books
- Most prominent logo placement on CIWA's website
- Most prominent signage, logo placement, and verbal recognition at Industry Days and Summer Forum
- Complimentary table in Industry or Broker Lounge
- May address the audience at both events

GOLD LEVEL - \$6,000

- Two complimentary registrations to Industry Days and Summer Forum
- Half-page, full color ad (5.5" x 4.25") in Industry Days and Summer Forum program books
- Prominent logo placement on CIWA's website
- Prominent signage, logo placement, and verbal recognition at Industry Days and Summer Forum
- Complimentary table in Industry or Broker Lounge

SILVER LEVEL - \$4,500

- One complimentary registration to Industry Days and Summer Forum
- Quarter-page, full color ad (2.75" x 4.25") in Industry Days and Summer Forum program books
- Prominent logo placement on CIWA's website
- Prominent signage, logo placement, and verbal recognition at Industry Days and Summer Forum

BRONZE LEVEL - \$3,000

- Quarter-page, full color ad (2.75" x 4.25") in Industry Days and Summer Forum program books
- Logo placement on CIWA's website
- Logo placement and verbal recognition at Industry Days and Summer Forum



2021 Annual Sponsorship Form

Company Name _____

Address _____

City _____ State _____ ZIP _____

Primary Contact Name _____

Phone _____ Fax _____

Email _____

CHOOSE SPONSORSHIP LEVEL

PLATINUM LEVEL (EXCLUSIVE, ONE AVAILABLE) - \$10,000

GOLD LEVEL - \$6,000

SILVER LEVEL - \$4,500

BRONZE LEVEL - \$3,000

MAKE ALL CHECKS PAYABLE TO CIWA: 4171 SUISUN VALLEY RD, STE J, FAIRFIELD, CA 94534

Signature _____ Date _____

THANK YOU FOR SUPPORTING THE CALIFORNIA INSURANCE WHOLESALERS ASSOCIATION

Annual sponsors should email high-resolution logos and advertisements to info@ciwa.net according to specs stated above. Please contact us at marketing@ciwa.net with any questions.