



CIWA 2022 Annual Sponsorship Opportunities

Annual sponsorships run from January 1, 2022 to December 31, 2022

PLATINUM LEVEL (EXCLUSIVE, ONE AVAILABLE): \$15,000

- Two complimentary registrations to Industry Days and Summer Forum and may address the membership at both events
- Email sponsorship
- Content marketing opportunity - may submit up to six (6) short articles or blog posts (approx. 500 words) relevant to the California wholesale insurance industry
- Full-page, full color ad (5.5" x 8.5") in Industry Days and Summer Forum program books
- Most prominent logo placement on CIWA's website
- Most prominent signage, logo placement, and verbal recognition at Industry Days and Summer Forum

GOLD LEVEL: \$10,000

- Two complimentary registrations to Industry Days and Summer Forum
- Half-page, full color ad (5.5" x 4.25") in Industry Days and Summer Forum program books
- Prominent logo placement on CIWA's website
- Prominent signage, logo placement, and verbal recognition at Industry Days and Summer Forum

SILVER LEVEL: \$5,000

- One complimentary registration to Industry Days and Summer Forum
- Quarter-page, full color ad (2.75" x 4.25") in Industry Days and Summer Forum program books
- Prominent logo placement on CIWA's website
- Prominent signage, logo placement, and verbal recognition at Industry Days and Summer Forum

BRONZE LEVEL: \$3,000

- Quarter-page, full color ad (2.75" x 4.25") in Industry Days and Summer Forum program books
- Logo placement on CIWA's website
- Logo placement and verbal recognition at Industry Days and Summer Forum

EDUCATION: \$10,000

- Two complimentary registrations to Industry Days and Summer Forum
- Half-page, full color ad (5.5" x 4.25") in Industry Days and Summer Forum program books
- Prominent logo placement on CIWA's website
- Prominent signage, logo placement, and verbal recognition at Industry Days and Summer Forum
- Invitation to sit on the Education Committee

LEGISLATIVE: \$10,000

- Two complimentary registrations to Industry Days and Summer Forum
- Half-page, full color ad (5.5" x 4.25") in Industry Days and Summer Forum program books
- Prominent logo placement on CIWA's website
- Prominent signage, logo placement, and verbal recognition at Industry Days and Summer Forum
- Invitation to sit on the Legislative Committee

FUTURE: \$5,000

- Two complimentary future registrations to Industry Days and Summer Forum
- Quarter-page, full color ad (2.75" x 4.25") in Industry Days and Summer Forum program books
- Logo Placement on CIWA's website
- Logo Placement and verbal recognition at Industry Days and Summer Forum
- Invitation to sit on the Future Committee



CIWA 2022 Event Sponsorship Opportunities

Options available for both Industry Days and Summer Forum

Future Under 40 + Industry Networking Cocktail Receptions: \$5,000

- Exclusive signage & centerpieces
- Verbal mention at Cocktail Party
- Logo on beverage napkins
- Marketing material included in room drop

Gala Dinner: \$5,000

- Verbal mention at Gala dinner
- Sponsor will have opportunity to stand up at beginning of dinner and address group
- Logo placement on centerpieces at each table
- Exclusive signage
- Marketing material and/or promo item included in room drop

Golf Sponsorship: \$5,000

- Sticker w/ logo on boxed lunch
- Verbal mention at Gala dinner when golf prizes are distributed
- Marketing material included in room drop

Golf Beverage Cart: \$4,000 (estimate)

- Signage on beverage cart
- Branded promo item on carts
- Sponsored beer table at the turn

Monday Legislative Breakfast: \$2,500

- Logo placement on centerpieces

Coffee Breaks (multiple): \$1,500

- Logo on beverage napkins

Room Drop: \$1,500

- Branded bag
- Branded promo item
- Flyer / Contact Card

Tuesday Breakfast: \$1,000

- Logo placement on center pieces

Educational Speakers: \$1,000

- Exclusive signage
- Logo in any presentation

Lanyard: \$500

- Branded lanyard for attendee name badges



2022 Sponsorship Form

Company Name _____

Address _____

City _____ State _____ ZIP _____

Primary Contact Name _____

Phone _____ Fax _____

Email _____

ANNUAL SPONSORSHIP

Platinum: \$15,000

Bronze: \$3,000

Future: \$5,000

Gold: \$10,000

Education: \$10,000

Silver: \$5,000

Legislative: \$10,000

INDUSTRY DAYS

Future Under 40 + Industry
Networking Cocktail Receptions: \$5,000
Gala Dinner & Awards: \$5,000
Golf Tournament: \$5,000
Golf Beverage Cart: \$4,000 (estimate)
Coffee Breaks (multiple): \$1,500

Room Drop: \$1,500
Monday Breakfast: \$1,000
Tuesday Breakfast: \$1,000
Educational Speakers: \$1,000
Lanyards: \$500

SUMMER FORUM

Future Under 40 + Industry
Networking Cocktail Receptions: \$5,000
Gala Dinner & Awards: \$5,000
Golf Tournament: \$5,000
Golf Beverage Cart: \$4,000 (estimate)
Coffee Breaks (multiple): \$1,500

Room Drop: \$1,500
Monday Breakfast: \$1,000
Tuesday Breakfast: \$1,000
Educational Speakers: \$1,000
Lanyards: \$500

TOTAL SPONSORSHIP: \$ _____

Signature _____ Date _____

Submit form to info@ciwa.net and sponsorships will be invoiced up on receipt.