



# CIWA 2022 Annual Sponsorship Opportunities

Annual sponsorships run from January 1, 2022 to December 31, 2022

## PLATINUM LEVEL (EXCLUSIVE, ONE AVAILABLE): \$15,000

**SOLD**

- Two complimentary registrations to Industry Days and Summer Forum and may address the membership at both events
- Email sponsorship
- Content marketing opportunity - may submit up to six (6) short articles or blog posts (approx. 500 words) relevant to the California wholesale insurance industry
- Full-page, full color ad (5.5" x 8.5") in Industry Days and Summer Forum program books
- Most prominent logo placement on CIWA's website
- Most prominent signage, logo placement, and verbal recognition at Industry Days and Summer Forum

## GOLD LEVEL: \$10,000

- Two complimentary registrations to Industry Days and Summer Forum
- Half-page, full color ad (5.5" x 4.25") in Industry Days and Summer Forum program books
- Prominent logo placement on CIWA's website
- Prominent signage, logo placement, and verbal recognition at Industry Days and Summer Forum

## SILVER LEVEL: \$5,000

- One complimentary registration to Industry Days and Summer Forum
- Quarter-page, full color ad (2.75" x 4.25") in Industry Days and Summer Forum program books
- Prominent logo placement on CIWA's website
- Prominent signage, logo placement, and verbal recognition at Industry Days and Summer Forum

## BRONZE LEVEL: \$3,000

- Quarter-page, full color ad (2.75" x 4.25") in Industry Days and Summer Forum program books
- Logo placement on CIWA's website
- Logo placement and verbal recognition at Industry Days and Summer Forum

## EDUCATION (EXCLUSIVE, ONE AVAILABLE): \$10,000

- Two complimentary registrations to Industry Days and Summer Forum
- Half-page, full color ad (5.5" x 4.25") in Industry Days and Summer Forum program books
- Prominent logo placement on CIWA's website
- Prominent signage, logo placement, and verbal recognition at Industry Days and Summer Forum
- Invitation to sit on the Education Committee

## LEGISLATIVE (EXCLUSIVE, ONE AVAILABLE): \$10,000

- Two complimentary registrations to Industry Days and Summer Forum
- Half-page, full color ad (5.5" x 4.25") in Industry Days and Summer Forum program books
- Prominent logo placement on CIWA's website
- Prominent signage, logo placement, and verbal recognition at Industry Days and Summer Forum
- Invitation to sit on the Legislative Committee

## FUTURE (EXCLUSIVE, ONE AVAILABLE): \$5,000

**SOLD**

- Two complimentary Future registrations to Industry Days and Summer Forum
- Quarter-page, full color ad (2.75" x 4.25") in Industry Days and Summer Forum program books
- Logo Placement on CIWA's website
- Logo Placement and verbal recognition at Industry Days and Summer Forum
- Invitation to sit on the Future Committee



# Event Sponsorship Opportunities

Options available for Summer Forum 2022

## Future Under 40 + Industry Networking Cocktail Receptions: \$5,000

- Exclusive signage & centerpieces
- Verbal mention at Cocktail Party
- Logo on beverage napkins

## Gala Dinner: \$5,000

- Verbal mention at Gala dinner
- Sponsor will have opportunity to stand up at beginning of dinner and address group
- Logo placement on centerpieces at each table
- Exclusive signage

## Golf Tournament Sponsorship: \$5,000

- Branded signage throughout the course and on carts
- Permission to distribute your company branded swag
- Verbal mention at Gala dinner when golf prizes are distributed

## Golf Beverages: TBD **SOLD**

- Signage on beverage cart
- Sponsored beer table at the turn
- Sponsor will cover the beverage expenses at the end of the tournament. (Inquire for estimate based on attendance)

## Monday Legislative Breakfast: \$1,000 **SOLD**

- Logo placement on centerpieces

## Coffee Breaks (multiple): \$1,500 **SOLD**

- Logo on beverage napkins

## Tuesday Breakfast: \$1,000 **SOLD**

- Logo placement on centerpieces

## Educational Speakers: \$1,000 **SOLD**

- Exclusive signage
- Logo in any presentation

## Lanyard: \$500 **SOLD**

- Branded lanyard for attendee name badges

## Custom Sponsorship

- If you would like to support this event, but the available options do not match your budget, you can provide an amount that does and our team will work with you on brand exposure at the event.



# 2022 Sponsorship Form

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Primary Contact Name \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

## ANNUAL SPONSORSHIP

Platinum: \$15,000 **SOLD**

Gold: \$10,000

Silver: \$5,000

Bronze: \$3,000

Education: \$10,000

Legislative: \$10,000

Future: \$5,000 **SOLD**

## SUMMER FORUM

Future Under 40 + Industry

Networking Cocktail Receptions: \$5,000

Gala Dinner & Awards: \$5,000

Golf Tournament: \$5,000

Golf Beverage Cart: \$4,000 (estimate) **SOLD**

Coffee Breaks (multiple): \$1,500 **SOLD**

Monday Breakfast: \$1,000 **SOLD**

Tuesday Breakfast: \$1,000 **SOLD**

Educational Speakers: \$1,000 **SOLD**

Lanyards: \$500 **SOLD**

I would like to pledge a different sponsorship in the amount of:\* \$\_\_\_\_\_

\*Someone from our team will contact you to sort out the details of your contribution.

**TOTAL SPONSORSHIP: \$** \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Submit form to [info@ciwa.net](mailto:info@ciwa.net) and sponsorships will be invoiced up on receipt.