



# CIWA 2023 Annual Sponsorship Opportunities

Annual sponsorships run from January 1st, 2023, to December 31st, 2023

## PLATINUM LEVEL (EXCLUSIVE, ONE AVAILABLE): \$15,000 **SOLD**

- Two complimentary registrations to Industry Days and Summer Forum and may address the membership at both events
- Email sponsorship
- Content marketing opportunity - may submit up to six (6) short articles or blog posts (approx. 500 words) relevant to the California wholesale insurance industry
- Full-page, full color ad (5.5" x 8.5") in Industry Days and Summer Forum program books
- Most prominent logo placement on CIWA's website
- Most prominent signage, logo placement, and verbal recognition at Industry Days and Summer Forum

## GOLD LEVEL: \$10,000

- Two complimentary registrations to Industry Days and Summer Forum
- Half-page, full color ad (5.5" x 4.25") in Industry Days and Summer Forum program books
- Prominent logo placement on CIWA's website
- Prominent signage, logo placement, and verbal recognition at Industry Days and Summer Forum

## SILVER LEVEL: \$5,000

- One complimentary registration to Industry Days and Summer Forum
- Quarter-page, full color ad (2.75" x 4.25") in Industry Days and Summer Forum program books
- Prominent logo placement on CIWA's website
- Prominent signage, logo placement, and verbal recognition at Industry Days and Summer Forum

## BRONZE LEVEL: \$3,000

- Quarter-page, full color ad (2.75" x 4.25") in Industry Days and Summer Forum program books
- Logo placement on CIWA's website
- Logo placement and verbal recognition at Industry Days and Summer Forum

## EDUCATION (EXCLUSIVE, ONE AVAILABLE): \$10,000 **SOLD**

- Two complimentary registrations to Industry Days and Summer Forum
- Half-page, full color ad (5.5" x 4.25") in Industry Days and Summer Forum program books
- Prominent logo placement on CIWA's website
- Prominent signage, logo placement, and verbal recognition at Industry Days and Summer Forum
- Invitation to sit on the Education Committee

## LEGISLATIVE (EXCLUSIVE, ONE AVAILABLE): \$10,000

- Two complimentary registrations to Industry Days and Summer Forum
- Half-page, full color ad (5.5" x 4.25") in Industry Days and Summer Forum program books
- Prominent logo placement on CIWA's website
- Prominent signage, logo placement, and verbal recognition at Industry Days and Summer Forum
- Invitation to sit on the Legislative Committee

## FUTURE (EXCLUSIVE, ONE AVAILABLE): \$5,000

- Two complimentary Future registrations to Industry Days and Summer Forum
- Quarter-page, full color ad (2.75" x 4.25") in Industry Days and Summer Forum program books
- Logo Placement on CIWA's website
- Logo Placement and verbal recognition at Industry Days and Summer Forum
- Invitation to sit on the Future Committee



# Event Sponsorship Opportunities

Options available for Summer Forum 2023 or Industry Days 2024

## Lanyard - \$500 **SOLD** for Summer Forum

- Branded lanyard for attendee name badges

## Welcome Cocktail Reception - \$2,500 **SOLD** for Summer Forum

- Exclusive signage & centerpieces
- Verbal mention at Gala Dinner
- Branded items related to cocktail parties (i.e. cocktail napkins, cocktail sticks, etc.)

## Monday Breakfast - \$1,250 **SOLD** for Summer Forum

- Logo placement on centerpieces
- Branded item at breakfast (i.e. napkins, plates, biscotti, etc.)

## Power Station - \$1,000 **SOLD** for Summer Forum

- Branded signage noting "power station provided by" your company

## Monday Lunch - \$2,500

- Exclusive signage & centerpieces
- Verbal mention at Gala Dinner
- Branded item at lunch (i.e. desserts, napkins, plates, etc.)

## Coffee Breaks - \$1,500 **SOLD** for Summer Forum

- Branded items at coffee station(s) (i.e. stir sticks, sugar cubes, etc.)
- Verbal recognition of sponsorship

## Monday Cocktail Reception - \$5,000 **SOLD** for Summer Forum

- Exclusive signage & centerpieces
- Verbal Mention at Gala Dinner
- Opportunity to address Future Group
- Custom branded cocktail

## Golf Tournament - \$4,000 **SOLD** for Summer Forum

- Branded signage throughout the course
- Ability to provide images, logos, ads, and video clips on golf carts
- Permission to place your company swag in golf carts
- Prizes attributed as part of your contribution
- Verbal mention at Golf Luncheon & throughout event

## Golf Bev Cart & Lunch - \$4,000

- Branded signage throughout the course
- Ability to provide images, logos, ads, and video clips on golf carts
- Centerpieces at lunch
- Verbal mention throughout event and at Golf Luncheon

## Hole-in-One Sponsorship - \$1,000

- Signage on given hole
- Covers insurance for prize

## Gala Reception - \$1,000 **SOLD** for Summer Forum

- Exclusive signage & centerpieces
- Branded cocktail napkins

## Gala / Keynote - \$15,000 **SOLD** for Summer Forum

- Sponsor keynote speaker (Marcus Allen) - will be invited to have dinner with speaker and to introduce them
- Opportunity to address group at Gala Dinner in addition to introducing speaker
- Logo placement on centerpieces at each table
- Exclusive signage
- Verbal mention at Gala Dinner

## Gala after party - \$2,500 **SOLD** for Summer Forum

- Host CIWA's first ever Gala After Party, which will be branded with your company name
- Exclusive signage
- Centerpieces & Branded items related to cocktail parties (i.e. cocktail napkins, cocktail sticks, etc.)

## Transportation - \$3,000 **SOLD** for Summer Forum

- Signage / branding on all transportation used for the event
- Bottled water on transportation
- Permission to place your company swag in transportation
- Verbal mention during event



# 2023 Sponsorship Form

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Primary Contact Name \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

## ANNUAL SPONSORSHIP

Platinum: \$15,000 **SOLD**

Gold: \$10,000

Silver: \$5,000

Bronze: \$3,000

Education: \$10,000 **SOLD**

Legislative: \$10,000

Future: \$5,000

## SUMMER FORUM 2023

Lanyard - \$500 **SOLD**

Welcome Cocktail Reception - \$2,500 **SOLD**

Monday Breakfast - \$1,250 **SOLD**

Power Station - \$1,000 **SOLD**

Monday Lunch - \$2,500

Coffee Breaks - \$1,500 **SOLD**

Monday Cocktail Reception - \$5,000 **SOLD**

Golf Tournament - \$4,000 **SOLD**

Golf Bev Cart & Lunch - \$4,000

Hole-in-One Sponsorship - \$1,000

Gala Reception - \$1,000 **SOLD**

Gala / Keynote - \$15,000 **SOLD**

Gala after party - \$2,500 **SOLD**

Transportation - \$3,000 **SOLD**

I would like to pledge a different sponsorship in the amount of:\* \$ \_\_\_\_\_

## INDUSTRY DAYS 2024

Lanyard - \$500

Welcome Cocktail Reception - \$2,500

Monday Breakfast - \$1,250

Power Station - \$1,000

Monday Lunch - \$2,500

Coffee Breaks - \$1,500

Monday Cocktail Reception - \$5,000

Golf Tournament - \$4,000

Golf Bev Cart & Lunch - \$4,000

Hole-in-One Sponsorship - \$1,000

Gala Reception - \$1,000

Gala / Keynote - \$15,000

Gala after party - \$2,500

Transportation - \$3,000

I would like to pledge a different sponsorship in the amount of:\* \$ \_\_\_\_\_

\*Someone from our team will contact you to sort out the details of your contribution.

**TOTAL SPONSORSHIP: \$** \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Submit form to [info@ciwa.net](mailto:info@ciwa.net) and sponsorships will be invoiced up on receipt.