



CIWA 2024 Annual Sponsorship Opportunities

Annual sponsorships run from January 1st, 2024, to December 31st, 2024

PLATINUM LEVEL (EXCLUSIVE, ONE AVAILABLE): \$15,000 **SOLD**

- Two complimentary registrations to Annual Meeting and Summer Forum and may address the membership at both events
- Email sponsorship
- Content marketing opportunity - may submit up to six (6) short articles or blog posts (approx. 500 words) relevant to the California wholesale insurance industry
- Full-page, full color ad in our event app for Annual Meeting and Summer Forum
- Most prominent logo placement on CIWA's website
- Most prominent signage, logo placement, and verbal recognition at Annual Meeting and Summer Forum

GOLD LEVEL: \$10,000

- Two complimentary registrations to Annual Meeting and Summer Forum
- Half-page, full color ad in our event app for Annual Meeting and Summer Forum
- Prominent logo placement on CIWA's website
- Prominent signage, logo placement, and verbal recognition at Annual Meeting and Summer Forum

SILVER LEVEL: \$5,000

- One complimentary registration to Annual Meeting and Summer Forum
- Quarter-page, full color ad in our event app for Annual Meeting and Summer Forum
- Prominent logo placement on CIWA's website
- Prominent signage, logo placement, and verbal recognition at Annual Meeting and Summer Forum

BRONZE LEVEL: \$3,000

- Quarter-page, full color ad in our event app for Annual Meeting and Summer Forum
- Logo placement on CIWA's website
- Logo placement and verbal recognition at Annual Meeting and Summer Forum

EDUCATION (EXCLUSIVE, ONE AVAILABLE): \$10,000 **SOLD**

- Two complimentary registrations to Annual Meeting and Summer Forum
- Half-page, full color ad in our event app for Annual Meeting and Summer Forum
- Prominent logo placement on CIWA's website
- Prominent signage, logo placement, and verbal recognition at Annual Meeting and Summer Forum
- Invitation to sit on the Education Committee

FUTURE (EXCLUSIVE, ONE AVAILABLE): \$5,000 **SOLD**

- Two complimentary Future registrations to Annual Meeting and Summer Forum
- Quarter-page, full color ad in our event app for Annual Meeting and Summer Forum
- Logo Placement on CIWA's website
- Logo Placement and verbal recognition at Annual Meeting and Summer Forum
- Invitation to sit on the Future Committee



Event Sponsorship Opportunities

Options available for Summer Forum 2024

Event App Game + Custom

Branded Hotel Keycards – \$3,500

- Full color, two sided branded keycards that will be used by all attendees at the hotel
- Attendees will play a game branded with your logo through the event for a chance to win a prize.
- Branded signage and verbal mention at the Gala Dinner

Lanyard – \$750



- Branded lanyard for attendee name badges

Welcome Cocktail Reception – \$3,500

- Exclusive signage & centerpieces
- Verbal mention at Gala Dinner
- Branded items related to cocktail parties (i.e. cocktail napkins, cocktail sticks, etc.)

Monday Breakfast – \$1,500



- Logo placement on centerpieces
- Branded item at breakfast (i.e. napkins, plates, biscotti, etc.)

Power Station – \$1,000

- Branded signage noting “power station provided by” your company

Comfort Station – \$1,000

- Logo placement on comfort station
- Opportunity to provide additional branded items for the comfort station
- Verbal mention at the Gala Dinner

Monday Lunch – \$3,000

- Exclusive signage & centerpieces
- Verbal mention at Gala Dinner
- Branded item at lunch (i.e. desserts, napkins, plates, etc.)

Coffee Breaks – \$2,000

- Branded items at coffee station(s) (i.e. stir sticks, sugar cubes, etc.)
- Verbal recognition of sponsorship

Monday Night Future + Industry Network Cocktail Party – \$4,000

- Exclusive signage & centerpieces
- Verbal Mention at Gala Dinner
- Opportunity to address Future Group
- Custom branded cocktail



Event Sponsorship Opportunities

Options available for Summer Forum 2024

Pickleball Tournament – \$3,000

- Branded signage at tournament
- Verbal recognition & prize presentation at Gala Dinner
- Option to have a company representative lead the tournament

Lake Boat Cruise – \$3,000

- Signage throughout boat
- Branded item for participants
- Verbal recognition of sponsorship

Golf Tournament – \$5,000

- Branded signage throughout the course
- Ability to provide images, logos, ads, and video clips on golf carts
- Permission to place your company swag in golf carts
- Prizes attributed as part of your contribution
- Verbal mention at Golf Luncheon & throughout event

Golf Bev Cart & Lunch – \$4,000

- Branded signage throughout the course
- Ability to provide images, logos, ads, and video clips on golf carts
- Centerpieces at lunch
- Verbal mention throughout event and at Golf Luncheon

Hole-in-One Sponsorship – \$1,000



- Signage on given hole
- Covers insurance for prize

Gala Cocktail Reception – \$1,000

- Exclusive signage & centerpieces
- Branded cocktail napkins

Gala Dinner & Keynote Speaker – \$15,000

- Sponsor keynote speaker / entertainment
- Opportunity to address group at Gala Dinner in addition to introducing speaker
- Logo placement on centerpieces at each table
- Exclusive signage
- Verbal mention at Gala Dinner



2024 Sponsorship Form

Company Name _____

Address _____

City _____ State _____ ZIP _____

Primary Contact Name _____

Phone _____ Fax _____

Email _____

ANNUAL SPONSORSHIP

Platinum: \$15,000 **SOLD**

Gold: \$10,000

Silver: \$5,000

Bronze: \$3,000

Education: \$10,000 **SOLD**

Legislative: \$10,000

Future: \$5,000 **SOLD**

SUMMER FORUM 2024

Event App Game + Custom Branded Hotel
Keycards - \$3,500

Lanyard - \$750 **SOLD**

Welcome Cocktail Reception - \$3,500

Monday Breakfast - \$1,500 **SOLD**

Power Station - \$1,000

Comfort Station - \$1,000

Monday Lunch - \$3,000

Coffee Breaks - \$2,000

Monday Night Future + Industry Networking
Cocktail Party - \$4,000

Pickleball Tournament - \$3,000

Lake Boar Cruise - \$3,000

Golf Tournament - \$5,000

Golf Bev Cart & Lunch - \$4,000

Hole-in-One Sponsorship - \$1,000 **SOLD**

Gala Cocktail Reception - \$1,000

Gala Dinner & Keynote Speaker - \$15,000

I would like to pledge a different sponsorship
in the amount of:* \$_____

*Someone from our team will contact you to sort out the details of your contribution.

TOTAL SPONSORSHIP: \$ _____

Signature _____ Date _____

Submit form to info@ciwa.net and sponsorships will be invoiced up on receipt.